



KONGRESSHAUS BADEN-BADEN

COME TOGETHER IN GERMANY'S SMALLEST GLOBAL CITY

BADEN  BADEN
KONGRESSHAUS



WELCOME

The Kongresshaus Baden-Baden is a congress and meeting venue that enjoys a special status within the event industry. Here you are at the heart of the action, thanks to its location in the very centre of the spa and culture town of Baden-Baden. The views of the parks and gardens of the famous Lichtentaler Allee are particularly beautiful, as one would expect from a premium congress venue. Reputable hotels and restaurants are also in abundance, all a matter of minutes away on foot.

The light-imbued architecture with state-of-the-art technology provides plenty of scope for creative ideas, while a variety of lighting and seating arrangements offer many different options.

Gain a first impression by browsing through this brochure. We look forward to you sharing the enthusiasm for our venue!

Best wishes,
Nora Wagershauser
CEO

“

Clear, minimalistic room layouts combined with sophisticated technology and magnificent views.”

Space for your IDEAS

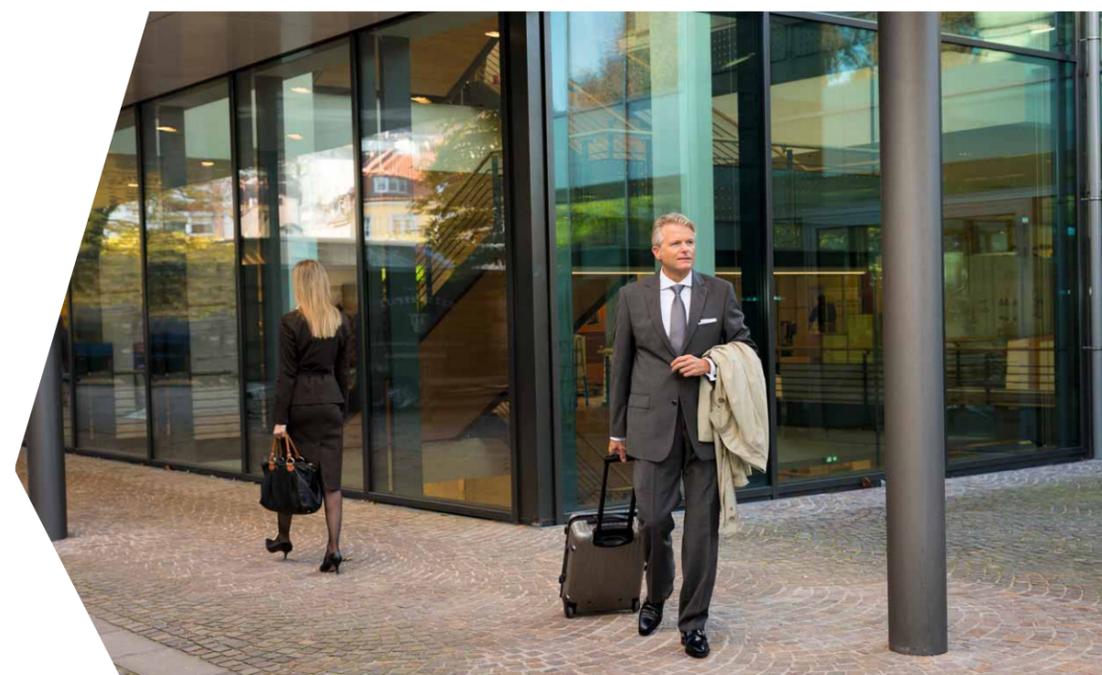
An enticing combination: glass and steel enhance the outlook creating space and the perfect ambience for ideas and creativity. The **Kongresshaus Baden-Baden** presents itself with a noticeably young, fresh, and innovative look – a first rate conference venue at the heart of the charming cosmopolitan town of Baden-Baden.

As you will see, sitting in a ‘glasshouse’ has probably never been so inspiring ...

Aesthetic, clear lines and a classic, timeless design – the **Kongresshaus Baden-Baden** shows an image of elegance, tradition and know-how framed with a special ambience.

The unique location on the world-famous Lichten-taler Allee, the close proximity to Baden-Baden’s Museum Mile, legendary hotels such as Brenners Park-Hotel & Spa, the exclusive shopping boulevards, the soothing spas and the many fashionable bars and restaurants make the Kongresshaus the perfect stage for your presentations, conferences, exhibitions, seminars and workshops.

Germany’s smallest global city will allow your guests to feel the special energy that generates surprises, arouses curiosity and creates a communi-cative, cosmopolitan climate.

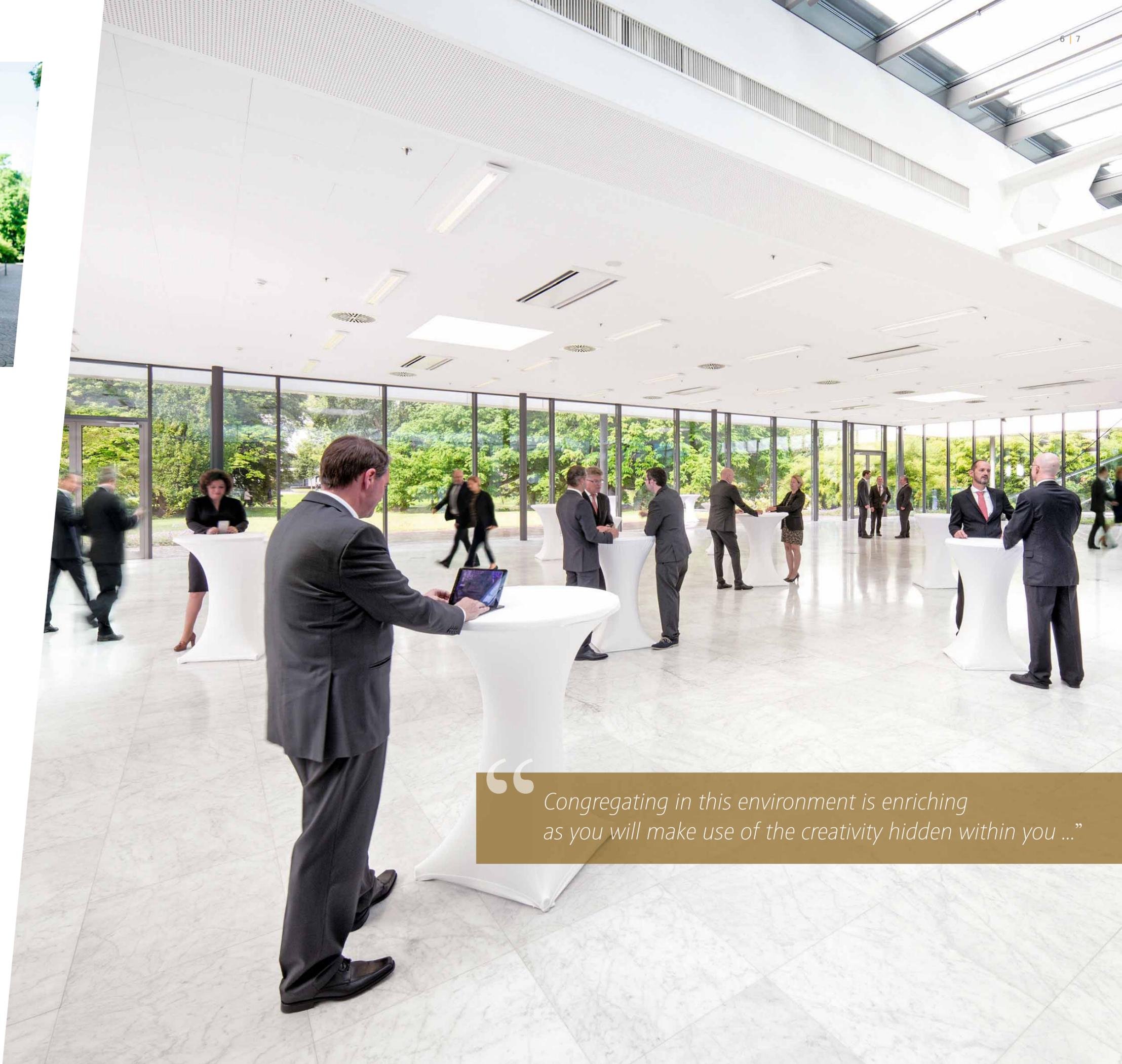




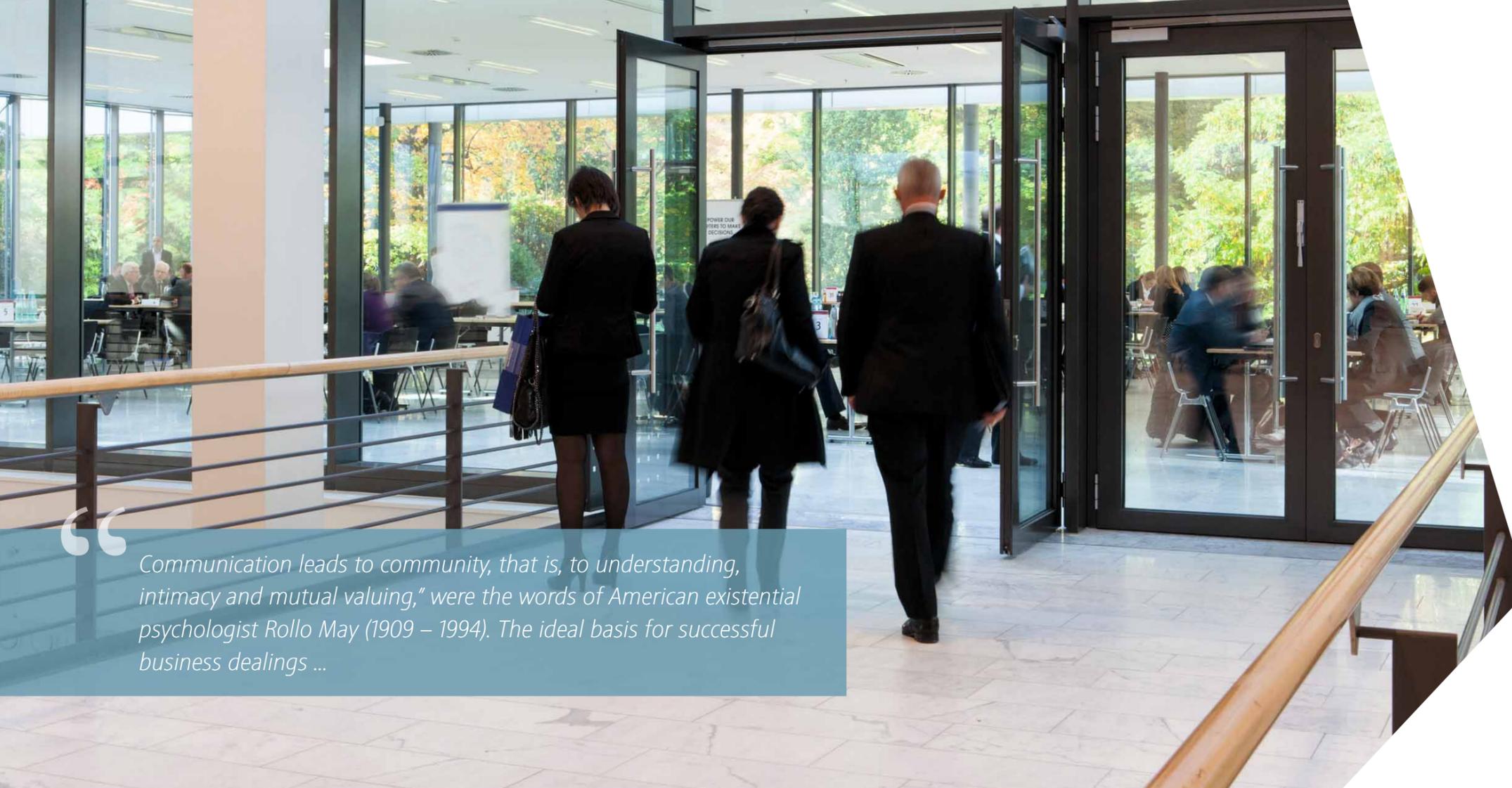
Ready for your **EVENT**

Let your business event thrive on this special energy – **the Kongresshaus Baden-Baden with its highly motivated team** will accompany you from the planning stage through to the conclusion of your event.

Short distances, flexible solutions and an unbelievable room offer allow for interesting configurations. The naturally-lit park pavilion, the foyers totalling almost 4,500 square metres of space, four large conference rooms and thirteen meeting rooms with capacities for up to 2,700 participants make individually adapted room and working solutions down to the very last detail possible.



“*Congregating in this environment is enriching as you will make use of the creativity hidden within you ...*”



“Everything UNDER ONE ROOF”

This is our motto together with offering a thoughtful and innovative concept that combines the art of presentation and its continuation into the working areas in the most fascinating of ways.

Kongresshaus Baden-Baden – the perfect address for your business event!

“

Communication leads to community, that is, to understanding, intimacy and mutual valuing,” were the words of American existential psychologist Rollo May (1909 – 1994). The ideal basis for successful business dealings ...

Your events' SPECIALITIES presented in the BEST LIGHT



Not any old venue, instead an absolute top location in a world-renowned town like Baden-Baden. Everything that excites, motivates and pleases is only a few steps away.



Chic, excitingly modern and quite simply unique – the Kongresshaus Baden-Baden shines like a gleaming jewel between ornate buildings of the Belle Époque. Adding the shine to grand moments and performances.



The view from the glazed park pavilion is not an ordinary view, because here the special Baden-Baden spirit, which is revered in the world-famous Lichtentaler Allee and along the town's Museum Mile, will become a breathtaking part of your business event.

Room for **COMMUNICATIONS**

A fantastic ambience and a masterly set-up – **the centrally located Kongresshaus Baden-Baden** brings transparency and style to your business event. The perfect environment for you to enter into inspirational dialogue with customers, employees and guests.

Perfect room options refined with innovative technology and quality materials complementing visionary event ideas – with the Kongresshaus and its architecturally perfect proportions, Baden-Baden is a major player in the German congress venue scene.

“

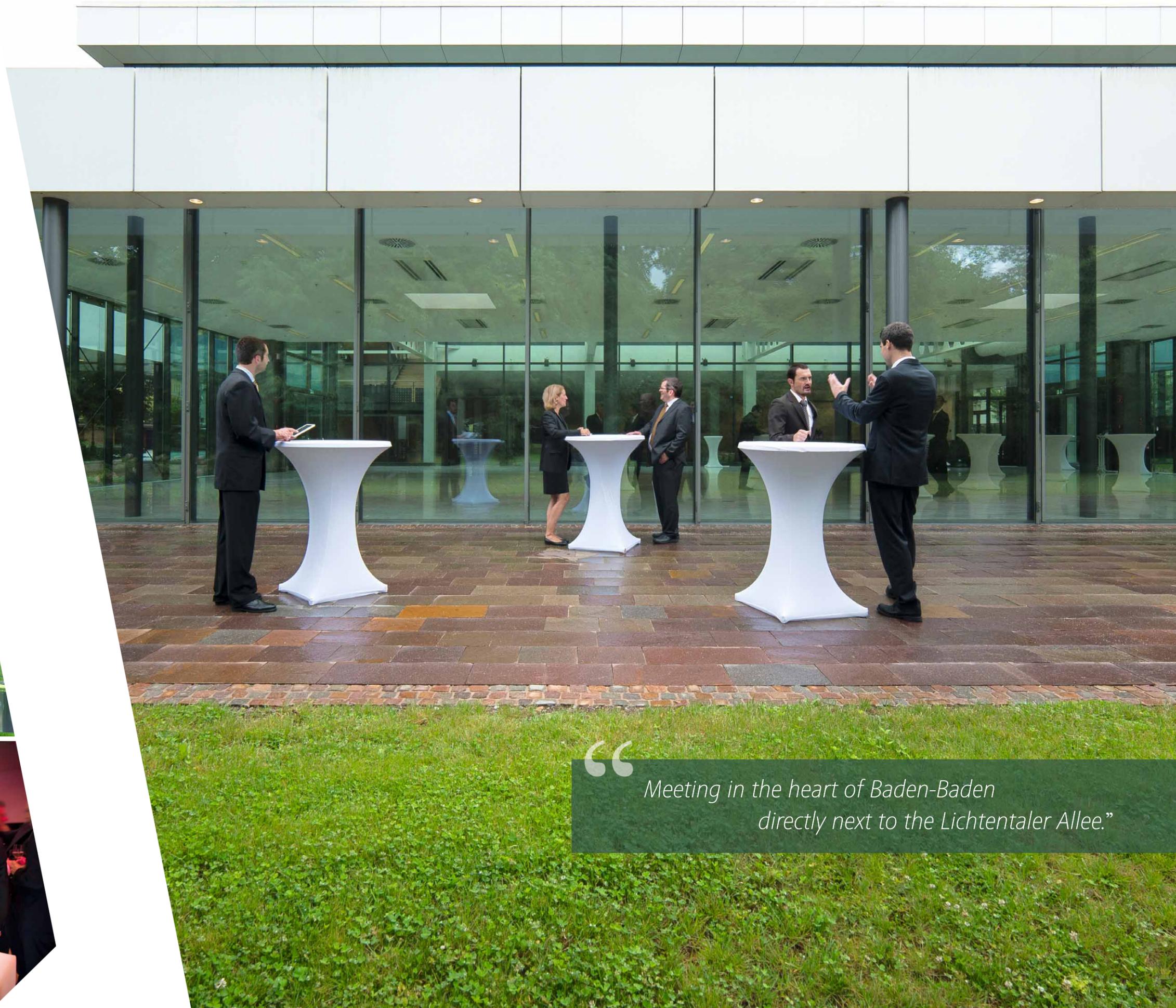
Kongresshaus Baden-Baden – the perfect address for your business event!”



Flowing transitions characterise the open architecture. Successfully combining naturally-lit presentation and working areas with a classically elegant look, has turned the Kongresshaus Baden-Baden into a truly exceptional venue.

With the architecturally significant **Park Pavilion** and its large glass façade, the number of interior walls is minimised for the benefit of a 480-square-metre, light and expansive presentation area. The view was also optimised and having the famous Lichtentaler Allee with its botanical rarities, fountains and footpaths practically at arm's length, new perspectives were opened – the perfect ambience for exchanging ideas face-to-face.

Exchanging ideas is the key here as it forms the basis for effective communication. Conversations such as those at a **festive stand-up reception for up to 500 people** could not take place in a more sophisticated manner than in this exceptional setting.



“

*Meeting in the heart of Baden-Baden
directly next to the Lichtentaler Allee.”*

Scope for ENCOUNTERS

Timeless elegance, a seductive charm, Mediterranean esprit and a long list of understated – **Baden-Baden**, a name that combines style and sophistication like no other. **The beautiful town on the doorstep to the Black Forest** captivates with its mix of parks and museums, concert venues and spas, Michelin-starred restaurants and trend-setting bars.

Encounter the beautiful things in life – Baden-Baden, the charming global town on the River Oos is renowned for being well worth a visit. Along the surprisingly large number of museums, theatres, concert halls, cultural institutions and spas in such a compact area testify to its exceptional international flair.

During **your business event in the Kongresshaus Baden-Baden** take advantage of the scope of extra activities and introduce some special encounters to your programme – encounters with virtuosos, avant-garde art, with the curative powers of the town's thermal waters, with the elegant boutiques and fashion stores or simply with nature by savouring the relaxing atmosphere in the parks and gardens.

Short, inspirational moments that add a matchless, personal nuance to the business aspect of the event. Spontaneous encounters that enrich and motivate, and turn your business event into a lasting memory.

Mix and match – combine the unique ambience of this incredibly diverse town with the benefits of one of the strongest and most prosperous business regions in Germany: Baden-Württemberg.

Kongresshaus Baden-Baden – when you want that little bit extra ...



“It is the encounters with people that make life worth living.”

Guy de Maupassant



Spot LIGHT

Festive setting, perfect conditions, exquisite environment – the Kongresshaus Baden-Baden as the **stage for grand occasions**



George Clooney



Dalai Lama

Big business & the meeting place of HIGH FINANCE

Reinsurance Meeting – pre-negotiations in Monte Carlo, final dealings in Baden-Baden

From the Cote d'Azur to the Black Forest – at the annual industry meeting between primary insurers and reinsurers, billions worth of business deals have been conducted in Baden-Baden for over half a century. Baden-Baden is host of the second leg of the contract renewal marathon. If negotiations were conducted in Monte Carlo at the annual Rendez-vous de Septembre, then the critical phase is traditionally reserved for Baden-Baden as the rates that the insured party will have to pay at the start of the year will be brokered and finalised here. As a result, Baden-Baden has been the October **meeting place of high finance** since 1970.

More than **3,000 international visitors** attend the **REINSURANCE MEETING** in the Kongresshaus Baden-Baden, making use of the unobtrusive ambience of the town's numerous luxury hotels to negotiate the best rates for the new contracts offered from January by the primary insurers to the reinsurers.

The Kongresshaus Baden-Baden – informal **communication point** and a top address in the town.

Topic: HEALTH

Medical Week in Baden-Baden – Europe's largest medical congress for complementary medicine

Five days, well over 3,000 participants and more than two hundred exhibitors on four floors – no question about it, the annual **Medical Week** at the end of October/start of November, that has taken place for more than half a century in the Kongresshaus Baden-Baden, is a real congress blockbuster!

Besides the conventional medicine mainstream, new diagnostic and treatment methods are, year upon year, presented to a broad specialist audience by top international speakers. Certified training courses, workshops and exhibitions traditionally round off the wide-ranging programme from **Europe's largest medical congress for alternative medicine**.

Health, health protection, alternative therapy and treatment options – the ideal topics for the world-famous spa town of Baden-Baden.

Glamour APPEAL

German Media Prize – the meeting place for monarchs, business tycoons and illustrious guests from the worlds of film, art and sport

In spring each year, Baden-Baden rolls out the red carpet. The occasion is the **GERMAN MEDIA PRIZE** award ceremony in the Kongresshaus Baden-Baden, an event first brought to life in 1992 by the Baden-Baden-based company Media Control at which exceptional individuals, covering all political and media interests, are honoured who have stamped their influence on society or politics in a given year.

The already long list of award winners reads like a **Who's Who of national and international prominence**. Notable politicians, monarchs, business tycoons, actors and sports stars have been honoured over the years for their efforts, for instance the former President of the United States Barack Obama, the former Secretary-General of the United Nations Ban Ki-moon, Joachim Löw, Queen Máxima of the Netherlands, George Clooney, Richard Branson, the Dalai Lama, Steffi Graf and Andre Agassi, Bono from U2, Hillary Clinton, Queen Silvia and Queen Rania of Jordan and Nelson Mandela.

There's a constant toing and froing of glamour, beauty and prominent guests in the Kongresshaus Baden-Baden ...



Barack Obama



Queen Máxima



“

*One night in Baden-Baden – the perfect slogan
for unique and memorable moments.”*

Night SESSION

Putting your **business event** in the right light when darkness falls!

With a starry sky above and a **discreetly lit Kongresshaus** opening out through its glazed park pavilion into a wonderfully illuminated garden, we will turn the night into day in a festive, elegant and almost breathtaking way, and put your event in the spotlight.

Kongresshaus Baden-Baden – the perfect entrée for an exceptional night session.



KONGRESSHAUS





“The first step on the road to a human encounter is to move towards each other.”
Ernst Ferstl

At **events** in the Kongresshaus Baden-Baden **with up to 2,700 people**, you can literally reach for the stars. And the blaze of night-time lights from Baden-Baden are included free of charge.

Hidden in the ceiling, the LED lights will illuminate the white pillars in the foyer in your company's colours in a discreet and visually appealing way. Our **modern lighting concepts** leave almost nothing to be desired, lending your business event a radiant shine and a personal note.

As your **'night manager'** we will take care of everything: catering, music, lighting control and hostess service. Speak to our dedicated team who will accompany you with skill and an attentive approach from the planning stage though to the last night-time hour.



A house full of KNOW-HOW

In the end, a wealth of details are required to ensure the perfect **business event**. From the initial idea and the joint implementation to the glittering highlight of your presentation in the Kongresshaus Baden-Baden – everything is a **well thought-out and meticulously planned total composition**.

Do you have an idea? Would you like the presentation of your company to be exceptional? To take place in a glamorous town with an almost legendary reputation? And in a venue that is both functional and aesthetic, and far removed from the norm?

The **Kongresshaus Baden-Baden with its dedicated team** offers you a house full of know-how and all this in the best central location!

Whether a congress, a convention, a seminar, a standing reception or a company celebration – Baden-Baden's best address on the Lichtentaler Allee unites architectural refinement with state-of-the-art technology, thus putting your event on the big stage that it deserves.



“

If there were only one truth, you couldn't paint a hundred canvases on the same theme.”

Pablo Picasso



A small champagne reception to begin with, a hot-and-cold buffet in between, afternoon coffee, tea and exquisite cakes, and, if requested, a delicious evening meal to round off the day in our park pavilion overlooking the magnificent parks and gardens of the Lichtentaler Allee? Our team will also ensure that the **culinary side** of your event is also a complete success.

Would you feel more comfortable with a professional supervising the **presentation equipment** during your talk? That's no problem, we'll be happy to assign one of our technicians to attend to you. Do you require **accommodation** in the town, need a first-class **simultaneous interpreting service** or are possibly looking for the perfect venue for a small **after-work party**? Our team will gladly take charge of such wishes – as wishes are after all there to be fulfilled.

**Kongresshaus Baden-Baden –
perfect know-how under one roof!**

OpenSPACE

Festive receptions or traditional conferences, professional congresses or specialist exhibitions, small meetings or large events – with its **variable room capacities and areas**, the **Kongresshaus Baden-Baden** offers first rate, individual opportunities all under one roof.



2nd floor
2nd floor foyer | Meeting rooms 6–13 | Congress halls 2+3



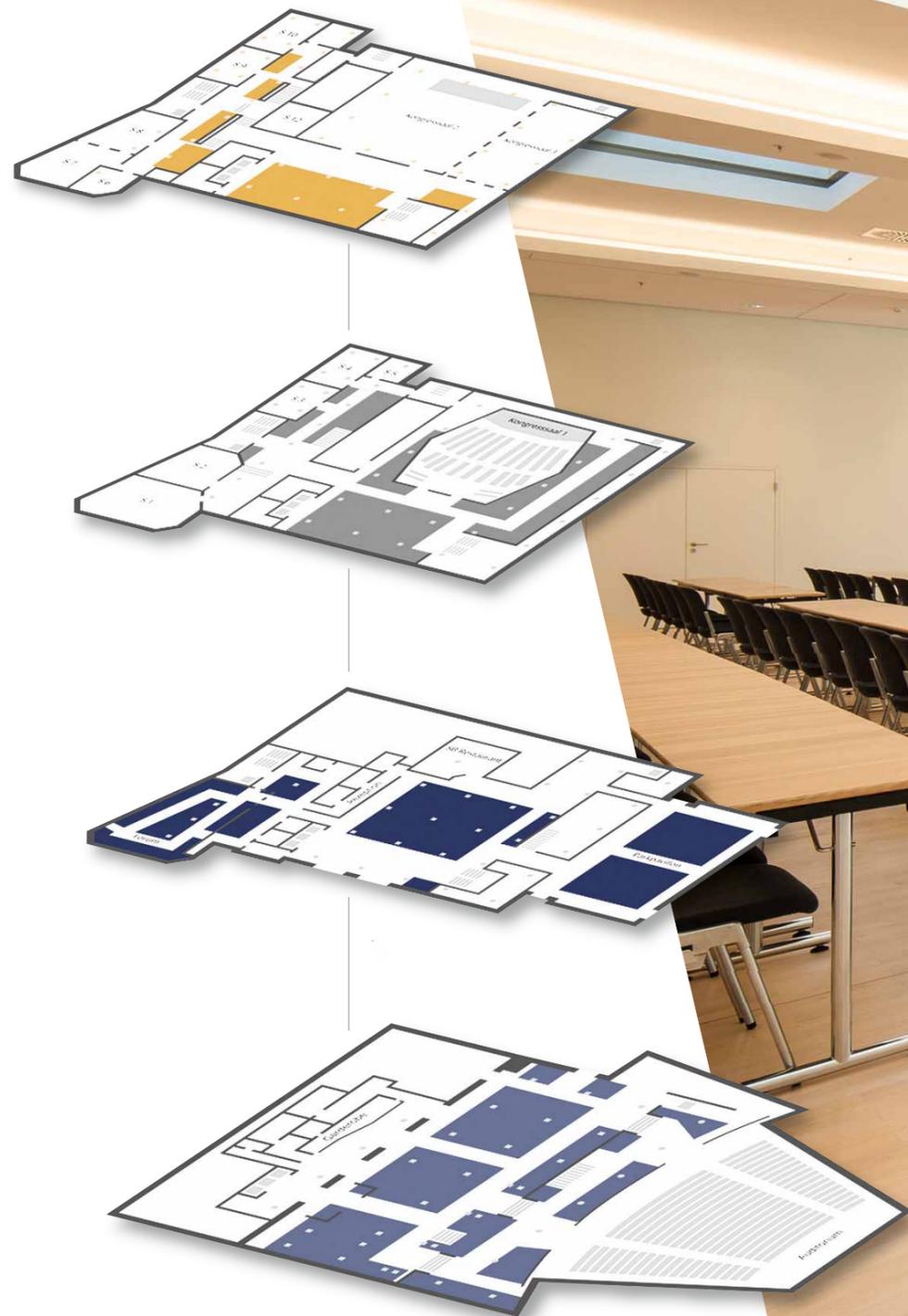
1st floor
1st floor foyer | Meeting rooms 1–5 | Congress hall 1



Ground floor
Foyer | Park pavilion | Forum



Basement
Foyer | Auditorium | Cloakroom



“Four architecturally appealing floors with four large conference rooms and thirteen meeting rooms offer space for events with capacities of up to 2,700 participants.”



Ground floor foyer

■ Presentation areas

Spacious foyers can be found on all four floors of the Kongresshaus Baden-Baden and are ideally suited for exhibitions, receptions and short work breaks. Large window panes with wonderful panoramic views dominate the areas, encouraging conversation and generating inspiration from the vibrant town outside.

Even in the basement there is 1,300 square metres of foyer space available to you, on the first floor 750 sq. m and on the second floor 400 sq. m. The largest presentation-cum-communication area is situated on the naturally lit ground floor and boasts 1,250 sq. m of space.

Our prized asset is the 480-square-metre **Park Pavilion** with its fully glazed façade overlooking the parks and gardens of the Lichtentaler Allee. It is particularly suited to stand-up receptions for up to 500 people. How do you say? The art of presentation begins with selecting an exceptional ambience ...

■ Working areas

Flexibly adapted to your individual needs and equipped with the latest technology – our facilities allow for the creation of different working and meeting areas during your business event.

A large auditorium, three congress halls and thirteen differently sized meeting rooms offer both spontaneous and variable working, meeting and retreat options.

■ Perfectly connected

Everything is state-of-the-art, innovative and oriented to the future.

Hence in our large halls (Auditorium, Congress Halls 1 to 3) everything is projected from separate control rooms using permanently installed equipment. Audio-visual solutions operate via a network of fast multi-media PCs that are perfectly integrated into the Kongresshaus's overall system and our event network. At the lectern, speakers have at their disposal a monitor, a keyboard, a wireless mouse, a remote control presenter and a laser pointer. In the seminar rooms, the projectors are installed on the ceilings. All typical connections required here are, of course, available at the speaker's desk.

In the large halls, complex audio systems are used. A wireless microphone for the speaker together with a large number of discussion microphones for the participants is part and parcel of our offer. In the best-case scenario a total of 480 microphones could be used during discussions in the Auditorium and in Congress Hall I alone.

The **audio-visual control rooms** for our large halls are manned by skilled technicians 45 minutes before the start of the event and until the event has finished.

As the manager of your event we are always at your side – after all, service and total professionalism are essential parts of our philosophy.



2nd floor Congress halls 2+3



2nd floor Congress hall 2 | Simultaneous interpreter cabins



Basement Auditorium for up to 680 people



CONTACT

Success can be planned

We would be delighted to be the partner at your side, because your success is our success too. Let us discuss the options together ...

Kongresshaus Baden-Baden Betriebsgesellschaft mbH

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Directions

How to reach us ...

By car

Frankfurt to Basel A5 autobahn

Baden-Baden exit, follow signs for Centrum/Congress

B500 France-Black Forest-Switzerland

Baden-Baden, follow signs for Centrum/Congress

Satnav systems

Augustaplatz 10
76530 Baden-Baden

By train

Only a 15-minute taxi or bus ride from Baden-Baden railway station

By plane

Karlsruhe/ Baden-Baden Airport (Baden Airpark)

15km from the centre of Baden-Baden.

Regular flights to/from Berlin (Tegel), Hamburg, Barcelona, Belgrade, Budapest, London (Stansted), Porto and Rome (Ciampino).

International airports

Frankfurt 170km / Stuttgart 100km / Basel 160km / Zürich 300km / Strasbourg 60km

By train to the airport

Baden-Baden – Frankfurt Airport

Baden-Baden – Stuttgart Airport

Baden-Baden – EuroAirport Basel Mulhouse Freiburg

Airport shuttles

To and from all airports



Brochure information:

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A nighttime photograph of the Kongresshaus building. The facade is composed of dark, rectangular panels. A large, illuminated sign in the lower-left section reads "KONGRESSHAUS" in a bright, glowing font. To the right, large glass windows reveal the interior, which is lit with warm, orange light. The ground in the foreground is a dark, textured surface, possibly cobblestones.

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